



Artist Application

WHITE ROCK ART FESTIVAL

Saturday & Sunday November 7th & 8th 2009

Benefiting the Students of Hexter Elementary, a DISD Exemplary School, the Hexter PTA is dedicated to making our school one of the best in Dallas. From this dedication comes the White Rock Art Festival. Originally established to raise funds to bring art to our students, the vision has expanded to improve the overall learning environment of our school. A sign of our success is our "Exemplary" status for the past three years and our recent Blue Ribbon nomination. Through the event, we also work to provide a venue that promotes the artist of our community. In it's 8th year, the Art Festival features the work of more that 50 professional and aspiring student artists. The Hexter Elementary PTA is a registered 501(c) 3 Not-For-Profit Organization.

Location: Hexter Elementary, 9720 Waterview Road Dallas, Texas 75218

Artist Set-Up: Friday, November 6, 2009 3:30 pm to 7:00 pm

Art Festival: Saturday, November 7, 2009 10:00 am to 5:00 pm
Sunday, November 8, 2009 12:00 pm to 5:00 pm

Silent Auction Party: Saturday, November 7, 2009 6:30 pm

Booth Size: Single – 6 ft x 10 ft
Double – 12 ft x 10 ft or 6 ft x 20 ft, depending on location

Publicity Coverage Lakewood / East Dallas Advocate
The Dallas Morning News
Dallas Observer
Pegasus News
People Newspaper
White Rocker
Banners, Posters and Signs (oh my) throughout the neighborhood

Contact: White Rock Art Festival
Attn: Gloria Martin phone 214 327-7603
Victor H. Hexter Elementary PTA
926 Forestgrove
Dallas, Texas 75218
info@whiterockartfestival.org
www.whiterockartfestival.org

Requirements: Our primary focus is on the work that is handmade by the artist. Event fees and photographs of your merchandise are required with your application. Vendor selection is made by jury to ensure a variety of quality merchandise. Initial acceptance notifications will be sent out by September 11th. Vendors are required to donate an item or gift certificate (min value of \$ 50) to the Hexter PTA for use in the Silent Auction. Space will not be confirmed without an auction donation. You are welcome to attend the Silent Auction Party on Saturday Nov 7th at a reduced rate.

THANK YOU



Complete and Return this page to:

WHITE ROCK ART FESTIVAL
Victor H. Hexter Elementary PTA Attn: Gloria Martin
926 Forestgrove
Dallas, Texas 75218

Applicant's Name

Company Name

(Please print name and company EXACTLY as you wish it to appear in all publications)

Street Address

City

State

Zip

Phone

Cel
Phone

Website

Email

Approximate price point range of your merchandise:

Lowest \$
price

Highest \$
price

Please include photos of your work for the Vendor Selection Jury. **

I would like:

Single Booth (\$125 before 8/29/09, \$140 after 8/29/09)

\$

Double Booth (\$230 before 8/29/09, \$260 after 8/29/09)

\$

Table(s) @ \$10 each

\$

Booth Electricity

Complimentary

Chair (s) 1 or 2

Complimentary

Total Amount Due

Enclose Check: Payable to "Hexter PTA"

\$

Description of auction
donation item:

Est Value:
(min \$50) \$

Waiver of Claim: Participants acknowledges by entering the 2009 Hexter Elementary School White Rock Art Festival that the Hexter PTA, The Hexter Elementary School, its agents and / or representative are not liable for any damage or loss of any merchandise or display material. The participant hereby releases and holds harmless the Hexter PTA, Hexter Elementary School, its agents and / or representatives from any claim related to or in connection with any: damage, theft, loss, of any merchandise or display material whether such claim arises from alleged negligent act or omission of the Hexter PTA, Hexter Elementary School, its agents and / or representatives. All artist and vendors must be approved by the (WRAF) jury. Subleasing or sharing of booth space with non-juried artist and / or vendors will result in the removal from the show and forfeiture of fees and auction donation.

Signature:

Date

**Photos of your work may be emailed to ghmartin@sbcglobal.net or mailed with your application. Photos and samples of your work will not be returned unless requested and accompanied by a self-addressed stamped envelope.